

# SPOTLIGHT

## CONGRATULATIONS BUSINESS AWARD HONOREES

The Clayton Chamber of Commerce is proud to honor Emily Castle, Govero Salons and Graybar for their outstanding achievements, contributions and commitment to Clayton. Their success impacts the success and quality of life for all of us.



*BUSINESS PERSON OF THE YEAR  
EMILY CASTLE, ASID*

### BUSINESS PERSON OF THE YEAR EMILY CASTLE, ASID

Specializing in high-end residential projects, Castle Design is an award-winning interior design firm located in Clayton and led by owner and principal designer, Emily Castle, ASID. Founded in 2003, Castle has grown the business to become the largest residential interior design firm in St. Louis. In 2014, Castle purchased Fibercations, a contemporary interior design company led by Dana Romeis, which served to increase both her client base and number of employees. Since that acquisition, her staff has steadily grown to include a total of nine talented interior designers. (cont. pg. 5)

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We are proud to call St. Louis home. In fact, we have served St. Louis customers since 1901, and our company has been headquartered in Clayton since 1982. We thank our customers for your continued support of our business. We are proud to be STL Made. Visit Graybar.com.



### EXCELLENCE IN RETAIL/SERVICE GOVERO SALONS



**GOVERO**  
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Robert Govero admits to being a risk taker. It's part of why his salon business has grown so aggressively over the past five years. Govero Salons became a Goldwell Titanium partner in 2017, and income has risen more than tenfold since opening. He employs more than 50 staff, and the recent renovation more than doubled the size of his salon in Clayton, MO, one of the two he owns in the area. "Even during the renovation when we had everyone consolidated in our other location and doing split shifts, we experienced 30% growth," he notes. "My team was really amazing."

The renovation grew his space from 1000 sq ft. to 2400, and the re-opening celebration in April welcomed 150 guests, including the Mayor of Clayton. A showpiece of the new space is its Goldwell Color Bar, which borrows numerous lighting, color, and design elements from the Goldwell New York Academy. "The color bar is really a highlight of the new look. (cont. pg. 11)



**ALL OF US AT KDR LOOK UP TO YOU.**

*Congratulations, Emily Castle, for being named the 2019 Business Person of the Year.*

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## Letter from the PAST PRESIDENT



It has been my honor to serve as the 2019 Chamber Board President. First and foremost, I would like to thank the fantastic Chamber staff, Ellen, Mary-Ellen and Mary, for all their efforts in making the 2019 year a successful one. Without their efforts, the Chamber would not be able to hold the numerous events that the Chamber plans each year. The diversity of the programming offered by the Chamber, ranging from networking luncheons to the Corporate Challenge, the Cocktail Cup and Parties in the Park, is truly remarkable. If you were not able to make it to an event in 2019, I would encourage you to do so in 2020.

One of my favorite events for the Chamber is when we get to cut a ribbon to welcome a new business, and once again in 2019 we were able to welcome several new businesses to the vibrant Clayton community. A prosperous Clayton is an asset for the whole region and vice versa. To that end, we were excited to honor the MLS4THELOU ownership group as the recipient of the 2019 Pillars in the Community Award at a luncheon held at the Ritz-Carlton in early December. It was clear from the number of people in attendance that the awarding of a MLS franchise to St. Louis is something that is exciting to the whole region.

I would like to thank the members of the Chamber's Board of Directors for their efforts and participation during this past year. I also want to recognize all of the Chamber's members. As an organization our purpose is to best serve you all, and we want to hear from you about what we can do to help your businesses succeed. We welcomed a great number of new members this year, which I believe shows that the Chamber continues to go from strength to strength, and that Clayton remains a great community to live, work and play.

As my term has now officially ended, I would like to wish our 2020 President Jerry Gennaria the best of luck for the year ahead, and hope that you all have a happy, healthy and prosperous 2020.

Edward Sluys, 2019 Chamber President

## Letter from the PRESIDENT



It's hard to believe that it's been 20 years since Y2K and the turn of the century, but here we are. For Clayton and the business community at large, 2020 is one of those special years that represents the culmination of many plans and the beginning of many more. For the Clayton Chamber of Commerce, it is an opportunity to celebrate our successes and to change and adapt our programming to better serve you, your business, and the Clayton community.

It is my honor to serve as the President of the Clayton Chamber of Commerce for this important year. I want to start the year by recognizing our outgoing President, Ed Sluys, for his hard work and leadership over this past year. I also wish to thank the fantastic staff with the Chamber, who continue to help us grow from year to year. The Chamber is an invaluable resource not just for the Clayton business community, but for the entire St. Louis region.

As we enter 2020, business is booming in Clayton. Just a quick walk through downtown shows the evidence with new buildings recently opened and new construction underway. During 2019 the Chamber held four ribbon-cutting events and welcomed 46 new businesses into the Chamber.

With a diverse business base that ranges from startups to small businesses to Fortune 500 companies, Clayton has become the center of commerce for the greater region. All of this growth and activity helps sustain a thriving dining and entertainment scene across the city, and with new residential buildings providing even more housing options, Clayton has become home to an increasingly diverse community of residents and visitors. With a proactive city government, a top-rated public school system, and a thriving not-for-profit sector, Clayton has all the ingredients for another 20 years of growth and success.

The Clayton Chamber is a vital part of the public-private partnership that helps our city thrive, and I would encourage you to get involved in what the Chamber offers, particularly our many networking and educational events. In 2019 the Chamber held more than 40 events. Parties in the Park, Best of Clayton, and other popular events let you meet new people and reconnect with old friends. Programs like Leadership Clayton and Summer Associates provide an interactive way to give members of your team new skills and connections in the community. In our fast-paced, digital world, face-to-face relationships are more important than ever.

At the Chamber, we aim to provide programming that can benefit all our business community members and provide variety in such programs. I encourage everyone to try at least one program or event this year, and I am confident that you will not regret it.

I look forward to seeing you at a Chamber event in 2020.

Jerry Gennaria, 2020 Chamber President



## Pillar in the Community PRESENTED BY CENTENE Corporation

The Chamber recognized the MLS4THELOU Ownership for its vision for an unprecedented mixed-use Stadium District contributing to the Growth and Revitalization of St. Louis. This new addition and soccer team will benefit metro-St. Louis and its future.



Ed Sluys, Curtis, Heinz, Garrett & O'Keefe, P.C. & 2019 Chamber President; Carolyn Kindle Betz, MLS4THELOU Ownership; Ellen Gale, Clayton Chamber Executive Director and Jerry Gennaria, TOKY and 2020 Chamber President.

### Pillar Sponsors

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# Letter from the MAYOR



I am honored to be writing to you at the beginning of a new decade! Since our city's humble beginnings so much has changed. Clayton was a simple rural outpost with small frame buildings, dirt streets and plank sidewalks, where the focus was on county government. We can only imagine how astonished those residents would be to see the leading metropolitan area and education hub we

have become today.

Over the last several years we have seen unprecedented growth in our downtown, and Centene Corporation has been at the forefront with their campus expansion. In total, we have seen over \$700,000,000 invested in commercial development projects, delivering over 2,000 workers, and more than 800 new residents.

Against this backdrop of vibrancy, Clayton has and will continue to provide a full menu of popular events like the Wine & Music Festival, the Chapman Concert Series, and a host of others.

In addition, we collaborate with many special partners to deliver events like the nationally renowned Art Fair and the very popular Parties in the Park.

Taking a look at what's coming up in Clayton, we see over \$250,000,000 of commercial development in progress or in the pipeline, bringing with it the commensurate new employees and visitors, restaurants and other supportive businesses.

However, we realize that we are not an island. As a new mayor, I am excited that we are positioned to start the decade as a strong regional player. With collaborative partners at key institutions and businesses, we will work to do our part in the areas of regionalism, sustainability, and equity.

Why are we working so hard to keep improving a place that is already pretty great? Cities that don't change with the needs of residents and businesses can fall behind. We believe that cities are about people, and strong cities are places where people want to be. I assure you that as we embrace growth and change, Clayton, the region's second downtown and heart of county government, is and will remain the PLACE to BE.

Michelle Harris



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Daphne Stallings  
VP, Branch Manager  
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[Daphne.Stallings@simmonsbank.com](mailto:Daphne.Stallings@simmonsbank.com)

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## BUSINESS PERSON OF THE YEAR – EMILY CASTLE, ASID CONT. FROM PG. 1

In addition to degrees in Art and Interior Design, Emily holds a degree in Architecture from Washington University, which sets her apart from other designers and provides her clients with an invaluable resource. Emily has been married for 42 years to Bill Castle, Vice President of Design for PGAV Destinations, has four children, nine grandchildren and has had many incredible life experiences. As a result, all of Emily's projects are highly unique and individualized expressions of the families with whom she collaborates. Her projects include luxury homes for prominent St. Louisans, super yachts and penthouses. Emily's impeccable taste focus on quality, and customer service have been the foundation of her firm's success.

Emily is creative, passionate and unique in her business savvy approach to design. Her exceptional leadership has built a strong business that positively impacts her employees, business partners and the community at large, all while enriching the lives of her clients. Both Emily and the

beautiful interiors she has created have received numerous awards, but it is the positive feedback and longstanding loyalty from her clients and colleagues that means the most to her. The firm's personal referral rate is unmatched.

Often using her talent and resources to give back, she has served her community in multiple professional and charitable endeavors. Emily served as President of the Missouri East Chapter of the American Society of Interior Designers (ASID), Clayton Chamber Board member, and just recently she signed on to provide complimentary design services for the new "Accessible Design" home currently being built on Clayton Road in conjunction with the Segs4Vets charity.

After a highly successful 17 years in the Clayton community, it is an honor for the Clayton Chamber of Commerce to award Emily Castle the Business Person of the Year Award.



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# LEADERSHIP CLAYTON

Leadership Clayton, a signature Chamber program, educates and develops effective

community leaders. The program provides an opportunity to learn about the Clayton community and focuses on significant issues facing our region today. Participants interact with local business leaders in Clayton and St. Louis County government, business and other

civic organizations. Over the course of seven months, the class works together to create and implement a project to benefit the community. We invite you to meet the class of 2020.



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As we power the new era, Graybar and its employees will give back in meaningful ways through charitable contributions and volunteerism. It's our way of saying thanks as we work to empower our communities and organizations like the Clayton Chamber of Commerce.

**Together, we can all  
make a difference.**

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Luke Baker

Luke Baker is a financial advisor with Merrill Lynch Wealth Management providing comprehensive financial planning for executives, business owners, entrepreneurs and their families. Prior to Merrill Lynch, Luke worked with entrepreneurial organizations to support struggling businesses while also consulting other entrepreneurs to turn their ideas into successful businesses. Luke also served as a Military Police/Hazmat Operator for the last 6 years.



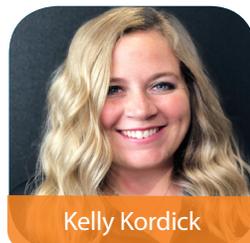
Emilie Eschbacher

Emilie Eschbacher is an associate attorney with Lathrop GPM, concentrating her practice in corporate law, mergers and acquisitions, and franchise law. She received her B.A. in English and History at Marquette University, her J.D. from St. Louis University School of Law, and her LL.M. in Taxation from Washington University in St. Louis School of Law. Emilie is also a member of the Bar Association of Metropolitan St. Louis' Pro Bono Committee. Emilie supports the Humane Society of Missouri and Longmeadow Rescue Ranch through her volunteer efforts.



Matthew Hoffman

Matt Hoffman is a real estate attorney at Husch Blackwell where he represents public bodies, local and national developers, and real estate investors. He received his B.A. from Washington University in St. Louis and his J.D. from Washington University in St. Louis School of Law. Prior to joining Husch Blackwell, Matt completed a clerkship at the Missouri Court of Appeals, Eastern District. Matt serves on the Board of Directors of two local non-profits, Gateway Greening and Safe Connections, and lives in Lafayette Square with his wife, Elise.



Kelly Kordick

Kelly has been with SERVPRO almost 10 years and recently moved to St. Louis from Scottsdale, AZ. She is currently Sales Manager at SERVPRO of Clayton/Ladue. Kelly has served in a variety of roles, but her favorite role has been working with SERVPRO Storm Team helping with hurricane relief efforts. She attended Arizona State University majoring in Business Communication and worked as the Arizona State Wrestling Manager.

# LEADERSHIP CLAYTON



Victoria Luetkemeyer

Victoria Luetkemeyer joined the KellyMitchell Group as a Human Resources Coordinator in May 2019 after graduating from Missouri State University with a degree in Public Relations and a minor in Mass Media. Victoria is a native of St. Louis and looks forward to working with Clayton/St. Louis' future leaders!



Kanna Rook

Kanna Rook is a dedicated marketing and communications professional with a passion for writing and serving others. After joining SSM Health St. Mary's Hospital as the Public Relations Consultant in December 2018, Kanna has been responsible for the planning, implementation and coordination of the hospital's public relations strategy. In addition, she has more than

10 years' experience in PR, social media, fundraising, event planning and volunteer management in the fields of higher education, non-profit and government. Kanna graduated from Truman State University in 2009 with a bachelor's degree in communications. She grew up in St. Charles County and lives there now in O'Fallon with her husband and three dogs.



James Mueller

James Mueller is a Commercial Banking Officer with Midwest Regional Bank. In this role he provides lending and depository services to commercial real estate developers and small business customers. He has been with Midwest Regional Bank since graduating from the University of Missouri - Columbia in May of 2016 with a BSBA in Finance and Real Estate. In addition to his involvement with the Clayton Chamber, James is the Co-Chair for the Provident YP Board, a member of the CFA Society of St. Louis, and the Urban Land Institute Young Leaders Group.



Rebecca Savage

Rebecca (Becky) Savage is a Project Architect and Manager at HOK STL. She is a licensed architect and a LEED BD+C Accredited Professional. Becky has worked on a variety of large corporate projects in the St. Louis region including projects in Clayton and the Cortex Innovation District. Becky is currently leading HOK's team as a Project Manager for the planning of Indiana University

Health's downtown Indianapolis medical campus consolidation. She's proud to be a part of projects that impact people's lives and shape our communities. Becky graduated with honors from the University of Illinois Urbana-Champaign in 2007 where she received her B.S. in Architectural Studies. She is a member of the St. Louis Chapter of the American Institute of Architects. Becky and her husband both grew up in the area and presently reside in the Metro-East with their new son.



Mark Ommen

Mark Ommen is a Partner at RubinBrown and a leader in the firm's private equity portfolio services group. He specializes in providing financial statement audits and transaction services to clients held by private equity and family office groups primarily in the manufacturing and distribution, service, biopharmaceutical, and retail industries. Mark is also a former member of the Firm's Risk Management Committee. Mark graduated from Missouri State University; earning his B.S. in Accounting and MBA. He serves on the board of advisors for H.E.R.O.S. Care, a non-profit which provides a nationwide and efficient support network available before, during and after deployment. Mark and his wife Christine attend St. Paul's Lutheran Church in Des Peres and have three sons and a daughter.



Jennifer Schwartz

Corporal Jenny Schwartz is the Community Services and Public Information Officer for the Clayton Police Department. She works to establish and maintain meaningful and productive partnerships with the community through open communication with citizens and the media and by developing and presenting public safety and education programs. Prior to her appointment

to her current position, Jenny served in the patrol division as a Corporal, Field Training Officer and Drug Recognition Expert and she is a 2018 graduate of the IACP (International Association of Chiefs of Police) Women's Leadership Institute. She studied criminal justice at McKendree College (now University) and went on to receive her Missouri POST certification through the Eastern Missouri Police Academy in 2005. Jenny's law enforcement career began as a deputy for the Jefferson County Sheriff's Office and she joined the Clayton Police Force in 2007. Jenny is an active member of the Law Enforcement Torch Run for Special Olympics and serves as her department's coordinator. In 2018 she was recognized as the Unsung Hero Outstanding Volunteer for the Special Olympics Missouri St. Louis region.



Emily Quinn

A recent transplant to St Louis, Emily Quinn works at Castle Design, St Louis' largest residential interior design firm. Her creative problem-solving abilities and organization skills allow her to assist principal designers with design drawings and concepts, client meetings, project management and product selection. Emily's naturally warm demeanor gives her a strong sense of customer centricity and the ability to build meaningful professional

relationships. She has experience in multiple design-build and construction work environments that she brought with her to Castle Design. Emily graduated with a Bachelor of Management degree from Dalhousie University in her native Nova Scotia, Canada.

# LEADERSHIP CLAYTON



Steven Snyder

Steven Snyder is a Community Relations & Marketing Specialist with Busey Bank. He joined the Growth Strategies team in June of 2019, supporting the growth goals and metrics of the organization through close partnerships with line of business, regional and market leadership to grow Busey forward. Steven received his B.S. in Business Administration with a specialization in Marketing and Management from Southern Illinois University Edwardsville, where he participated as VP of Programs for the American Marketing Association."



Mallory Sone

Mallory Sone was born and raised in Jefferson City, Missouri. She attended Helias High School before enrolling in Truman State University's Accounting program. After receiving a master's degree in Accountancy, she became a recent addition to the Purk & Associates, P.C. team. Mallory works with clients and peers while continuing her education with tax- and accounting-related matters. She achieved her Certified Public Accountant certification and seeks additional education opportunities and certifications in her field. Mallory looks forward to expanding her areas of expertise by collaborating with different members of the community in the Clayton Leadership Program and other opportunities outside the work environment.



Stephanie Temporiti

Stephanie Temporiti joined Buckingham Strategic Wealth in 2013 as an Associate Wealth Advisor. She passionately believes in the power of choices. Helping clients understand their choices – and the difference between what's in their control and what's not – allows them to make decisions from a place of empowerment. She believes empowering our clients to make more thoughtful decisions about their future can completely change the way they live in the present. Previously, Stephanie was a research analyst with Summit Strategies Group. Stephanie holds a Series 65 license, earned her bachelor of art in communications from Truman State University and her M.B.A. from Saint Louis University. Stephanie and her family live in University City. In her free time, she enjoys running, reading, Mediterranean food, and a friendly game of Scrabble.



Zach Ungerott

Zach is a Wealth Advisor at HighTower St. Louis Wealth Advisors. Zach develops personalized financial plans and assists in managing investment portfolios to help clients reach their financial goals. He specializes in retirement planning, tax planning, risk management and estate/budgeting analysis. Zach earned his Bachelor of Science degree in Business Administration with an emphasis in Finance and Banking from the University of Missouri. Zach holds the CERTIFIED FINANCIAL PLANNER™ (CFP®) designation. Outside of the office, Zach enjoys spending time traveling and enjoying the outdoors with his wife, Lauren, and black lab, Remy.



Kyle Whitaker

Kyle Whitaker is Vice President for the Business Banking Center Manager for PNC Bank in Clayton, MO. He is a commercial banking officer that specializes in assisting small businesses with their financial needs. He is passionate about analyzing a business's operating cycle and recommending solutions that optimize cashflow, protect against fraud, and ultimately make banking easy. He has five years of banking experience in the St. Louis area, and currently resides in O'Fallon, MO with his wife, Beth, and son, Hunter. Kyle is a St. Louis native, and graduated Parkway West High School and studied business administration at the University of Phoenix.



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# BEST OF CLAYTON

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The Best of Clayton, Business Marketplace, was held October 28th at the Clayton Plaza Hotel with more than 500 people attending and 40+ exhibitors. Exhibitors made new contacts while guests learn more about the businesses comprising the Clayton Chamber.



- Arthritis Foundation
- Allegro Senior Living
- BARcelona Tapas
- Cantina Laredo
- Central Bank of St. Louis
- Cornerstone Employer Solutions
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- One Cardinal Way
- Onelife Fitness
- OsteoStrong Clayton
- Party Roamer
- School District of Clayton
- Scott Credit Union
- St. Luke's Urgent Care-Ladue
- The Ritz-Carlton, St. Louis
- Two Men and a Truck
- Universal Creative Concepts
- Wellbridge Athletic Club & Spa Clayton
- The Wine Merchant

# POWER HOUR 2019

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Clayton Chamber welcomed new members at the November Power Hour presented by Perimeter Solutions. Pictured Allan Ivie IV, Simmons Bank; Viji Vanukura, Tropical Smoothie Café; Bruce Butler, All in Clayton Coalition; Michael Robbins, New Your Life Insurance Company; and Sanaz Collins, Simmons Bank



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## EXCELLENCE IN RETAIL/SERVICE – GOVERO SALONS CONT. FROM PG. 1

Robert’s approach is bold, and he does nothing on a whim. He’s a data guy who keeps a careful eye on every KPI and whose strategy is laser-focused. From who and how he hires to how he handles retail in his stores, the Govero model drives growth in a number of ways:

### HIRE EARLY, TRAIN INTENSIVELY

Robert continually brings in young stylists just out of school, and instead of handing over clients, he gives them tools to bring in their own. “I tell them to mine the networks they already have, use social media, and borrow my voice until they get their own,” he says. “I provide scripts and shortcuts they can use to promote themselves and harness social media engagement to build a book.”

One thing Robert has learned over the years is to plan for attrition. Only a small percentage of new stylists will fit into his salon’s culture and make it through his associate program, so he hires continually– actively pursuing students who demonstrate social savvy and a knack for self-promotion.

### LEVERAGE GOLDWELL SALON ALLIANCE TO THE MAX.

Robert is a huge fan of the Goldwell Salon Alliance program, and he makes it a key part of how he trains and motivates his team.

“We thought at first that benefits like health, dental, vision insurance and SIMPLE IRA plans would be the key to recruiting,” he laughs. “But when you’re hiring a 19 year-old, what they really want is a chance to travel to the New York Academy.” Education is now a constant at the salon, and all his stylists are Master Colorist-certified.

### REINVEST FOR TOMORROW

Another Key to growth at Govero is that all profits are reinvested in providing education and creative opportunities to his staff. In addition, he has no retail commission program– all retail commissions go directly into an educational account to fund their travel and training opportunities.

With so much going on at his salons, a third salon under negotiation, and nearly 30 years as an educator, stylist, and colorist under his belt, Robert has now “retired” from behind the chair to focus solely on managing his flourishing businesses. He’s a fantastic Goldwell partner and a great example of what fearless management and lots of energy can accomplish.

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# NEW MEMBERS

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Ms. Beth Deutsch  
#2 Mark Twain Circle  
Clayton, MO 63105  
(314) 854-6023  
Fax: (314) 854-6093  
www.allincoalition.com



### Not-For-Profit

The All in Clayton Coalition is a community wide organization whose mission is to keep students safe from substance use.

## ArchTek Industries

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### Internet Technology/Security

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### Attorney/Law Firm

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## Clayton Community Foundation



Mr. Alex Elmestad  
10 N. Bemiston  
Clayton, MO 63105  
(314) 226-9893  
claytoncenturyfoundation.com

### Not-For-Profit

The Clayton Community Foundation serves as a nonprofit partner to the City of Clayton to catalyze the community's passion for excellence through private investment in Arts, Parks, History and Sustainability.

## Clayton Condominium Building Association

Mr. Brian Kinman  
155 Carondelet  
Apt. 905  
Clayton, MO 63105  
(201) 317-4638  
www.ccba-stl.com



### Not-For-Profit

Association of condominium buildings in Clayton with a mission to improve the living environment of the owners and residents.

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With Cornerstone employer Solutions, business owners can save time and money by eliminating the hassles that come with managing payroll, HR, workers' compensation and more.

## Fifth & Brand FIFTH & BRAND

Mr. Jason Keeven  
7400 Devonshire Avenue  
St. Louis, MO 63119  
(314) 884-8068  
www.fifthandbrand.com

EMPATHY | INSIGHT | IMAGE | FOCUS | STEWARDSHIP

### Marketing

Fifth & Brand is an independent design & digital product consultancy. We exist to identify and solve the right - but not always expected - problems our clients face. We accomplish this through a small but specialized team to execute strategy, visual design, branding, usability, content production and digital product design & interactive development.

## Foundation Wealth Management



Ms. Hannah Leone  
8000 Maryland Avenue, Suite 1165  
Clayton, MO 63105  
(314) 726-6789  
Fax: (314) 726-6785  
www.fwmria.com

**Financial/Management/Planning**

## The Gatesworth

Ms. Linda Duke  
One McKnight Place  
St. Louis, MO 63124  
(314) 372-2254  
Fax: (314) 372-2385



[www.thegatesworth.com](http://www.thegatesworth.com)

### Senior Living/Assistance

The Gatesworth provides the most exceptional independent senior living experience possible. Our unmatched services, programs and amenities make The Gatesworth lifestyle truly unique.

## Kate + Company, LLC

Ms. Katie A. Turner  
9904 Clayton Road, Suite 129  
St. Louis, MO 63124  
(314) 707-4497



Website: [www.kateandcollc.com](http://www.kateandcollc.com)

### Event Planning/Management

An award-winning event design firm with a passion for brilliantly designing and flawlessly executing engaging experiences for life's most important moments.

## Kol Rinah



Rabbi Noah Arnov  
829 N. Hanley Road  
St. Louis, MO 63130  
(314) 727-1747  
[www.kolrinahstl.org](http://www.kolrinahstl.org)

### Not-For-Profit

First synagogue in Clayton. Soon to be featuring an early child center in downtown Clayton.

## Modern Acupuncture - Brentwood

Ms. Christine Barnard  
8480 Eager Road  
Brentwood, MO 63144  
(314) 274-8701



[www.modacu.com/mo002](http://www.modacu.com/mo002)

### Alternative and Holistic Healing

If you are searching for well being or a natural approach to beauty, acupuncture can help! We provide affordable, convenient treatments to make your life better.

## The Morse Group

Ms. Stacey Morse  
100 Chesterfield Business Parkway  
Suite 200

Chesterfield, MO 63005  
(636) 458-0886  
[www.morsegrp.com](http://www.morsegrp.com)



### Consultant

Consulting, coaching & training for leaders to produce higher performing teams and organizations focused on the wholistic interplay of strategy, culture and alignment.

## New York Life

Mr. Michael Robbins  
3 Cityplace Dr.  
Suite 690  
Creve Coeur, MO 63141  
(314) 420-6882  
Fax: (314) 994-6486  
[www.newyorklife.com](http://www.newyorklife.com)



### Insurance Services

"I offer products that can help you meet a number of insurance and financial needs, including college funding, long term care, and lifetime income strategies."

## One Cardinal Way

Ms. Marnie Sauls   
601 Clark Street  
St. Louis, MO 63102  
(314) 621-0001

[www.onecardinalway.com](http://www.onecardinalway.com)

### Condominiums/Apartments

Now leasing for summer 2020!

One Cardinal Way will be one of the most luxurious, amenity-rich apartment communities in the country offering breathtaking views of Busch Stadium, the Gateway Arch, and the Mississippi River. For more information or to schedule a tour, visit [OneCardinalWay.com](http://OneCardinalWay.com).

## Onelife Fitness



Mr. Jack Conrad  
653 Clark Ave.  
St. Louis, MO 63102  
(314) 256-9484  
[onelifefitness.com/gym/ballpark-village](http://onelifefitness.com/gym/ballpark-village)

### Fitness

Premier cardio & strength training in Ballpark Village featuring turf workout areas, boutique style classes, luxurious locker rooms and more.

## OsteoStrong Ladue

Mr. Steve Tschudy   
9733 Clayton Road  
Ladue, MO 63124  
(314) 330-2575

### Fitness

We're a new type of health and wellness facility focused on building skeletal strength. Our benefits include healthier bones, stronger muscles, increased balance and reduced joint and back pain.

The  
**City of Clayton**  
congratulates

**Emily Castle**

Castle Design

**Business Person of the Year**

**Govero Salons**

**Excellence in Retail/Service Award**

**Graybar**

**Cornerstone Award**

Thank you for being a part of the  
Clayton Community!

For business assistance, contact Gary Carter, Director of Economic  
Development at [gcarter@claytonmo.gov](mailto:gcarter@claytonmo.gov) or (314) 290-8467.

## Simmons Bank



Mr. Allan Ivie, IV  
8151 Clayton Road  
St. Louis, MO 63146  
(314) 854-4519  
Fax: (314) 863-7674  
www.simmonsbank.com

### Financial/Management/Planning

Simmons Bank is a commercial bank with 25 branch locations throughout the St. Louis area. We provide a full range of banking services along with unmatched personal service.

## T.G.B., Inc.



Ms. Mary Jane Barry  
1104 S. Jefferson Avenue  
St. Louis, MO 63104-1902  
(314) 664-4444  
www.tgbinc.com

### Construction/Restoration

TGB, Inc. is a general contractor with emphasis in electrical, mechanical and general trades. We have experience in both underground and above ground installations.

## The LaunchCode Foundation



Mr. Jacob Kalagian  
4811 Delmar Blvd.  
St. Louis, MO 63108  
(314) 254-0107  
www.launchcode.org

### Not-For-Profit

LaunchCode is a national non-profit creating pathways to careers in technology through free training and apprenticeship/job placement.

## Tropical Smoothie Cafe

Ms. Vijaya Vanukuru  
159 Carondelet Plaza  
Clayton, MO 63105  
(636) 696-2211



www.tropicalsmoothiecafe.com  
Restaurant/Catering

Tropical Smoothie Cafe inspires healthier lifestyles by serving amazing food and smoothies made with real fruits and vegetables. We have flatbreads, sandwiches, salads and a variety of smoothies.

## Vein Specialties & Medi-Spa LLC



Ms. Maggi Rimel  
1035 Bellevue Avenue  
Suite 212  
St. Louis, MO 63117  
(314) 287-8080

www.vein-spa.com

### Health/Fitness/Wellness

Vascular surgery medical office with medi-spa, including treating arterial and venous disease, wound-care & lymphedema management, as well as facials, chemical peels and laser treatments.

## Wellness Alliance Counseling & Psychotherapy

Dr. Carolyn Versical  
8008 Carondelet Ave.  
Suite 102  
Clayton, MO 63105  
(314) 391-8030  
Fax: (833) 969-0194

www.wellnessalliancestl.com

### Psychologist/Therapist

Wellness Alliance counseling & Psychotherapy is a private practice specializing in brief and long-term therapy for adolescents, adults and couples to address a wide variety of mental health concerns.

## The Wilson School

Mr. Thad Falkner  
400 DeMun  
Clayton, MO 63105  
(314) 725-4999  
Fax: (314) 725-5242  
wilsonschool.com



### Not-For-Profit

We equip students to engage confidently and creatively for success in school and in life.

## Xerox

Ms. Brittany Kilgore  
1918 Victor  
St. Louis, MO 63104  
(314) 202-1289  
www.xerox.com



### Office Supplies/Equipment

Providing world-class technology services for the entire office, leveraging our global expertise in document workflow and I.T. solutions for businesses of all sizes.



The Clayton Chamber of Commerce is excited to offer

## SOUTHERN ITALY & SICILY

October 3, 2020

Taormina, Matera, Alberobello and the Amalfi Coast

12 Days - 16 Meals  
10 Breakfasts - 6 Dinners

\$4599 includes round trip air from Lambert St. Louis International Airport, hotels, air taxes, fee/surcharges, hotel transfers. Price based on double occupancy. For an itinerary or more details call the Chamber at 314-726-3033

# NEWS FROM MEMBERS



Schuster

## ARMSTRONG TEASDALE LLP

Armstrong Teasdale announced the addition of Associates Nicholas Beulick, Gregory A. Chriss, Angela Kennedy, Colleen Kinsey, Rashel Pack, Kathryn Redmond, **Lauren M. Schuster**, Rhys J. Williams and Andrew B. Wurdack to the firm. Also, joining the firm is Donald D. Raymond, Jr., of Counsel. **Jan Lott** joined the firm as vice president of human resources.



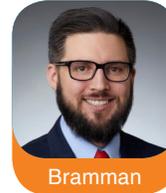
Lott

## CURTIS, HEINZ, GARRETT & O'KEEFE P.C.

Curtis, Heinz, Garrett & O'Keefe, P.C. is pleased to announce that **Nancy R. Mogab** has joined as a Principal and **Andrew R. Bramman** joined the firm as an Associate.



Mogab



Bramman

## BRIGHTON



**Brighton** celebrated 30 years in "the business of creativity". The Clayton-based marketing communications agency celebrated the milestone anniversary throughout the year by adding to its leadership team, hosting industry colleagues from near and far and continuing to elevate its resources and culture.



The Clayton Chamber traveled to Croatia in 2019.



See our new and expanded amenities!

# The Center of Clayton



50 Gay Avenue, Clayton, MO 63105 | 314-290-8500  
[www.centerofclayton.com](http://www.centerofclayton.com)



Van Voorhees

### DANNA MCKITRICK, P.C.

Danna McKitrick, P.C. announced **Kathryn E. Van Voorhees** joined the firm as Of Counsel. Van Voorhees represents franchisees, small businesses, and non-profit organizations. **Hannah E. Mudd** joined as an associate attorney on the transaction team.



Mudd



Binger

**Ruth A. Binger**, a principal with Danna McKitrick, was named as a 2019 "Most Influential Business Woman" by the St. Louis Business Journal.

### JANET MCAFEE REAL ESTATE

Janet McAfee Real Estate announced **Sam Childress**, **Angela Suter** and **Patrick Tueth** joined the firm.



Childress



Suter



Tueth

### MIDWEST BANKCENTRE

**Winthrop B. "Win" Reed** was elected to the Midwest BankCentre legal board of directors. **Heather Indelicato** was promoted to senior vice president-deposit operations, **Greg Schaller** was promoted to chief risk officer and **Danielle Bateman Girondo** was named executive vice president of marketing. **Alfredo Jacobo** joined the bank as senior vice president-audit director.

Midwest BankCentre won the 2019 Community Commitment Award from the American Bankers Association Foundation for its work with members of St. Louis' black, Bosnian and Latino communities.



Reed



Indelicato



Schaller



Girondo

### MISSOURI HISTORY MUSEUM

The **Missouri Historical Society** announces the promotion of Sarah Sims to director of engagement and accessibility.



## MISSOURI HISTORY MUSEUM

The Missouri Historical Society was awarded a \$250,000 grant from the Institute of Museum and Library Services to support a project to process, survey, and make publicly accessible the objects its Charles A. Lindbergh Collection.

### MUELLER PROST

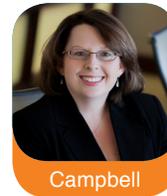
Mueller Prost promoted to partners **Caty Beilsmith**, CPA, CCIFP, Senior Manager, Business Services; **Stacy Campbell**, CPA, Senior Manager, Tax Services; and **Joel Hundelt**, CPA, Senior Manager, Tax Services.



Beilsmith



Hundelt



Campbell

### PERIMETER SOLUTIONS

Perimeter Solutions, the global leader in the production of fire retardants, foams, and water



**Perimeter SOLUTIONS**  
Quality Products. Exceptional Response.

enhancing gels, along with a wide range of services for managing wildland, industrial, municipal, and military fires, announced the commercialization of PHOS-CHEK® Class A/B foam concentrate, a new fluorine free firefighting foam capable of extinguishing Class A and B fuel fires with a single product.

### POWERS INSURANCE & RISK MANAGEMENT

POWERS Insurance & Risk Management hired **Rachel Winkelmann** as a Commercial Lines Account Manager.



Winkelmann

## SCOTT CREDIT UNION

**Scott Credit Union** Ladue Branch celebrated its first anniversary with a community barbeque.

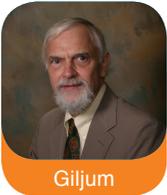


Jennifer Hess, Community Relations Supervisor for Scott Credit Union and Mary-Ellen Tobin, Associate Director of the Clayton Chamber of Commerce.

## SHANDS, ELBERT, GIANOULAKIS & GILJUM, LLP

Shands, Elbert, Gianoulakis & Giljum, LLP announced five partners were selected for inclusion in Best Lawyers® 2020:

**Joseph P. Giljum** (Tax Law and Litigation and Controversy – Tax); **Mark J. Bremer** (Employment Law – Management); **Charles S. Elbert** (Employment Law – Management, Labor Law – Management, and Litigation – Labor & Employment); **Franklin F. Wallis** (Trusts & Estates); and **David A. Castleman** (Litigation – Labor & Employment).



Giljum



Bremer

**Charles S. Elbert** (Employment Law – Management, Labor Law – Management, and Litigation – Labor & Employment); **Franklin F. Wallis** (Trusts & Estates); and **David A. Castleman** (Litigation – Labor & Employment).



Elbert



Wallis



Castleman

## SPELLMAN BRADY & COMPANY

Spellman Brady & Company updated the interiors, furniture and signage of the Children's Clinic in St. Louis.



Kreher

**Laura Kreher** joined the firm as a Designer, Patty Boyd as its Chief Financial and Chief Operating Officer and Nicole Dutton Artwork Consultant & Project Manager.

## TOTAL ACCESS URGENT CARE

Total Access Urgent Care's CEO and founder, Dr. Matt Bruckel, has earned the prestigious title, Ernst & Young Regional Entrepreneur of The Year® 2019.



# Banking that earns your trust. Every day.

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Challenge Accepted.™



PRESENTED BY



Corporate Challenge presented by SSM Health St. Mary's Hospital is a celebration of teamwork, camaraderie and the Clayton Community. The half-day event provides an opportunity to connect and compete with corporate neighbors in such events as Basketball Free-Throw, Bags, Sand Volleyball, Obstacle Course and Tug-of-War. Teams vie for bragging rights, ribbons, medals and plaques to be displayed in their offices.

The 2019 participating companies include:



Arco  
Asset Consulting Group  
Brighton Agency  
Buck Global LLC

Buckingham Strategic  
Wealth  
Busey Bank

Caleres  
Kelly Mitchell Group  
Rafco Properties  
RubinBrown



Commerce Bank  
Winning Team



BDO Winning Team



Caleres Winning Team

### Executive Director

Ellen M. Gale,  
Clayton Chamber of Commerce

### Officers 2020

President  
Jerry Gennaria, TOKY  
  
Treasurer  
Brad McLaury, Midwest Regional Bank  
  
Vice President  
Emily Cantwell, Lathrop GPM  
  
Past President  
Ed Sluys, Curtis, Heinz, Garrett and O'Keefe P.C.

### Planning Committee

Jennifer Beger, Busey Bank  
Lou Callen, Merrill Lynch  
Chris Fitzgerald, Caleres  
Tara Gaines, SSM Health St. Mary's Hospital  
Nicole McGraw, Rafco Properties  
Pat Miller, RubinBrown  
Lindsay Pearson, Buckingham  
John Ryan, Graybar  
Kirk Wonio, RubinBrown LLP  
BDO – Bags sponsor  
Busey Bank  
Graybar – Sand Volleyball sponsor  
Clayton School District  
The Clayton Athletic Department  
Clayton Parks & Recreation Department  
The Center of Clayton  
Aqua Systems & Mountain Valley Spring Water  
Kaldi's Coffeehouse  
Cindy Clayman Music

### Bragging Rights

1ST	DIVISION 1	DIVISION 2
2ND	Asset Consulting Group	Caleres Heart & Sole
3RD	BDO	Commerce Bank
	Caravus	Graybar
	Bags	
1ST	DIVISION 1	DIVISION 2
2ND	Buck Global LLC	Caleres Heart & Sole
3RD	Caravus	Buckingham Strategic Wealth
	BDO	ARCO
	Sand Volleyball	
1ST	DIVISION 1	DIVISION 2
2ND	Caravus	Commerce Bank
3RD	Asset Consulting Group	SSM Health St. Mary's Hospital
	BDO	Graybar
	Basketball Free Throw	
1ST	DIVISION 1	DIVISION 2
2ND	BDO	Caleres Heart & Sole
3RD	Asset Consulting Group	SSM Health St. Mary's Hospital
	Caravus	Buckingham Strategic Wealth
	Relay Obstacle Course	
1ST	DIVISION 1	DIVISION 2
2ND	Buck Global LLC	Caleres Heart & Sole
3RD	Asset Consulting Group	Commerce Bank
	Caravus	Caleres Famous Footwear
	Tug-of-War	
1ST	DIVISION 1	DIVISION 2
2ND	Rafco Properties	Graybar
3RD	BDO	ARCO
	Asset Consulting Group	Busey Bank
	Tent Decorating	
	DIVISION 1	DIVISION 2
	ARCO	Rafco Properties

### Board of Directors

Chris Baucom, Armstrong Teasdale  
Kristin Bettorf, RubinBrown  
Dave Calvin, EY  
Travis Capers, SSM Health St. Mary's Hospital  
Gary Carter, City of Clayton  
Sean Doherty, School District of Clayton  
Chris Fox, Gershman Commercial Real Estate  
Jessica Gericke, Kelly Mitchell Group  
Richard Giles, Centene Corporation  
Paul Hampel, St. Louis County Government  
Meghan Heeter, Castle Design  
Courtney Hill, Husch Blackwell LLP  
Amanda Joiner, The Ritz-Carlton, St. Louis  
Stephanie Lynch, Brighton  
Patrick Ricke, Busey Bank  
Ken Rosenbaum, Buckingham  
Dale Sheff, Graybar  
Pam Wiese, Washington University in St. Louis  
Karl Zang, Commerce Bank  
David Zobel, Danna McKittrick, PC

Associate Director Mary-Ellen Tobin

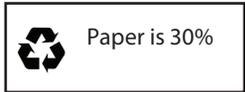
Office Manager Mary Rosner



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